

First International Power Users of ICT Symposium

August 8 – 10, 2005  San Jose, Costa Rica

Expanded Speaker Schedule



Pre-symposium: Sunday, August 7, 2005 – Costa Rica Marriott Hotel

7:00 a.m.- 6:00 p.m. Registrants Arrive – Open Day

Orientation and Scheduled Activities for Power Users, Chaperones, Facilitators, Team Researchers:

8:00 a.m. – 8:20 a.m. Briefing on Safety

8:30 a.m. Mini Buses Depart for Tour of Paos Volcano
and visit to InBio Parque for Lunch and Orientation

5:30 p.m. Arrive back at Hotel
Free Evening

Day 1: Monday, August 8, 2005 – Costa Rica Marriott Hotel

7:00-8:30 a.m. Buffet Breakfast and Registration

8:30–9:00 a.m. Welcome and Opening Remarks

Master of Ceremonies: Joyce Malyn-Smith, Executive Director,
Power Users of ICT Initiative, Education Development Center, Inc.

- **Janet Whitla** – President and CEO, Education Development Center, Inc.
- **Vivian Guilfooy** – Senior Vice President, Education Development Center, Inc.
- **Amir Dossal** – Executive Director, United Nations Fund for International Partnerships (by video broadcast)
- **Olman Segura Bonilla** – Rector, Universidad Nacional de Costa Rica

9:00-10:30 a.m. Global Youth Networks
Moderator: Vivian Guilfooy - Senior Vice President, Education Development Center, Inc.

- **TakingitGlobal**
Michael Furdyk, Founder
Jennifer Corriera, Co-Founder
- **Puntos de Encuentro** (Nicaragua)
Fernando Carcache - Head of Technology and Communications
Wendy Matamoros – Head of Web Administration
- **UN ICT Task Force**
'Gbenga Sesan, Global Youth Teenager Project
Julia Fauth, UN ICT Task Force, Volunteer
Margarita Salas Guzmán, Global Youth Action Network

- 10:30-11:00 a.m. Spotlight on **Power Users**
Moderator: Ellen Nelson, President, EMN Consulting
- Introduction of Power User Teams
 - Importance of Power User Research to International Community
- 11:00 a.m. Power Users leave for field sites
- 11:00-11:30 a.m. Break
- 11:30-12:00 p.m. Keynote Speaker - Sugata **Mitra**, Chief Scientist, NIIT, Limited, India
 “The Hole in the Wall” Experiments, India
Moderator: Frans Rameckers, EDC-Europe
- 12:00 – 1:00 p.m. ICT and Power Users North and South
Moderator: Lone Dirckinck-Holmfeld, Professor, Aalborg University
- ICT south – **Clotilde Fonseca** Executive Director Omar Dengo Foundation
 - ICT North - **Janet Whitla**, President and CEO, Education Development Center, Inc.
- 1:00 – 2:15 p.m. Lunch
- Keynote Speaker: **Kathy Bushkin**, Executive Vice President and Chief Operating Officer,
 UN Foundation
- 2:15-3:15 p.m. Cognition and Power Users
Moderator: Carrie Parker, Senior Research Associate, Education Development Center, Inc.
- Lea Fagundes**, Senior Professor, Universidade Federal do Rio Grando do Sul, Brazil
- 3:15-4:00 p.m. Omar Dengo Foundation/Innov@ Institute of Learning and Teaching
Moderator: Sarita Nair, Project Director, Education Development Center, Inc.
- Eduardo Monge**, Project Development & International Relations Officer
Fabiana Contreras, Youth participant
- 5:30 p.m. Power Users return from field sites/Intel Clubhouse
- 6:30-9:30 p.m. Welcome and International Cultural Exchange Dinner
 Band, Latin Dancing, Show of Traditional Costa Rican Music
 DJ with CDs for Dancing

Day 2 : Tuesday, August 9, 2005 – Costa Rica Marriott Hotel

- 6:30-8:30 a.m. Buffet Breakfast
- 8:30 a.m. Power Users leave for Field Sites
- 8:30-10:30 a.m. Research Panels (2 Concurrent Sessions)
- Power Users in Learning and Education
Moderator: Ellen Nelson, President, EMN Consulting
 - “Learning ecologies of Digitally Adept Youth: Implications for understanding and seeding the development of technological fluency for all” **Brigid Barron**, Professor, Stanford University

- “Informal Learning and Power Users of Information and Communication Technology” **Birgitte Holm-Sørensen**, Research Director of Media and ICT, The Danish University of Education
- “New Directions in eLearning Technologies: Deployment of Technology-based Adaptive Learning Tools for Tomorrow’s Power Users” **David Dufty**, Researcher, The Institute for Intelligent Systems, University of Memphis
- “An Effective Model for Empowering Girls Worldwide to Embrace Technology” **Bria McElroy**, Director of University Initiatives, Center for Women and Information Technology (CWIT), University of Maryland, Baltimore County
- Problem Solving
Moderator: Carrie Parker, Senior Research Associate, Education Development Center, Inc.
 - “Challenges to Work and Education in the Learning Society” **Lone Dirckinck-Holmfeld**, Professor, Aalborg University and **Thomas Ryberg**, PhD Candidate, School of Human Centered Informatics, Aalborg University
 - “Problem-based Learning, Problem solving, and Technology” **Cindy Hmelo-Silver**, Associate Professor, Rutgers University
 - “Detection of Power User Patterns Among High School Students in a Mobile Communication Network” **Peter Gloor**, Visiting Scholar at the Center for Coordination Science at MIT’s Sloan School of Management
 - “Power Users on Power Users” **Jeroen Ooijevaar**, Researcher, EDC-Europe

10:30-11:00 a.m. Networking Break

11:00 a.m. – 1:00 p.m. ICT for Development
Moderator: Joyce Malyn-Smith, Strategic Director, Education Development Center, Inc.

- **Leiner Vargas**, Vice Rector for Development, Universidad Nacional de Costa Rica
- **Jason González**, Banco Centroamericano de Integración Económica
- **Ralph Coppola**, Director Worldwide Education, PTC
- **Wayne Chang**, i2Hub

1:00-2:30 p.m. Lunch
Moderator: Vivian Guilfooy, Senior Vice President, Education Development Center, Inc.

Keynote Speaker: **Olman Segura Bonilla**, Rector, Universidad Nacional de Costa Rica

2:30-6:00 p.m. [Optional visit to participate in US team Augmented Reality](#)

2:30-4:30 p.m. Business Roundtable Discussion
Moderators: David Dufty, Researcher, FEDEX Institute
Brenda Kempster, President, KEMPSTER GROUP

Presenters:

- **Megan Stewart**, Macromedia
- **David Saedi**, Certiport
- **Dr. Richard Beckwith**, Intel

Panelists:

- **Patrick Gaston**, President, Verizon Foundation
- **Megan Stewart**, Senior Director Global Education, Macromedia, Inc.
- **Ralph Coppola**, Director Worldwide Education, PTC
- **David Saedi**, CEO, Certiport, Inc.

- **Chuck Amos**, CEO, Atomic Learning, Inc.
- **Don Knezek**, CEO, International Society for Technology in Education (Invited)
- **Claudia Toledo**, Microsoft Costa Rica
- **Lisa Deakes**, Education Marketing Manager, Adobe Systems, Inc.
- **Madison Cloutier**, President, SEER Education Corporation
- **Richard Beckwith**, Research Psychologist, Intel Corporation

6:00 p.m.

Power Users return from field sites/Intel Clubhouse

6:30 p.m.

Free Evening

Day 3: Wednesday, August 10, 2005 – Marriott Hotel

6:30-7:30 a.m.

Buffet Breakfast

8:00- 9:00 a.m.

Power Users set up Presentations

9:00a.m. - 11:30 p.m.

Power User Teams Present Their Work: Presentations and Questions
*Moderators: Siobhan Bredin, Project Director, Education Development Center, Inc.
 Ellen Nelson, EMN Consulting*

11:30-12:30 p.m.

Free time

12:30-2:00 p.m.

Lunch – Informal conversations with Global Youth Networks

2:00-4:00 p.m.

Imagining the Future: Power Users and Conference Participants Together
 Reflections, Observations and Lessons Learned
 Looking to the Future
Moderator: Caspar van Helden, University of Michigan

7:30-11:00 p.m.

Awards Dinner and Closing Ceremonies
 DJ and Salsa Dance Group with Lessons

Post-Symposium: Thursday, August 11, 2005 – Centro Internacional de Política Económica (CINPE)
 Post Symposium Research Session

6:30-8:30 a.m.

Buffet Breakfast

8:00-10:00 a.m.

Researcher Reflection Meeting

10:00-10:30 a.m.

Buses to CINPE (Centro Internacional de Política Económica para el Desarrollo Sostenible –
 Universidad Nacional de Costa Rica)

11:00 - 11:30 a.m.

“Power Users of Information and Communication Technology – An Emerging Research
 Agenda” **Thomas Ryberg**, PhD Candidate, School of Human Centered Informatics, Aalborg
 University, and **Lone Dirckinck-Holmfeld**, Professor, Aalborg University

11:30 am – 1:00 p.m.

Interdisciplinary Research Groups – Small Group Discussion –

1:00-2:30 p.m.

Lunch and Report Out

2:30-4:00 p.m.

Next Steps: Small Group Breakouts

4:00-5:00 p.m.

Buses Back to Hotel